The Rackham Recruitment Grant supports the innovative efforts of faculty, students, and staff in Rackham graduate programs to recruit a highly qualified and diverse graduate student community. Please complete this template, save in pdf format (Unit\_Recruitment Grant), and email to:  [rack-pipeline-gradschool@umich.edu](mailto:rack-pipeline-gradschool@umich.edu). You will receive and email confirming receipt of your Recruitment Grant Proposal.

**Primary Point of Contact for Rackham Recruitment Grant**

Name:

Email:

Title: Click or tap here to enter text.

Unit: Click or tap here to enter text.

**Which phase(s) of recruitment are your activities focused on? Please select all that apply.**

**Prospecting:***Efforts that help identify individuals who should be in your application pool.*

**Encouraging Application Completion:***Efforts to maximize the number of prospective students**identified in the prospecting stage to apply to your program.*

**Evaluation:***Procedures and criteria used to select students with best “fit” with your program.*

**Post-Admissions Recruiting:***Efforts to encourage admitted applicants to accept U-M admissions offer over those of competitors.*

**Pre-Enrolled:***Efforts to support all incoming students as they begin to make the physical and psychological transitions into graduate school.*

**Summary of program’s recruitment goals (500 words)**

*Your statement should address the following:*

* *Program’s overall recruitment goals and goals for current recruitment cycle.*
* *Gaps identified in recruitment practices/processes leading to your goals.*
* *Evidence to support expressed goals and potential activities.*

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|  | **Proposed Activities and Expected Outcomes** |  |
| **Proposed Activity** | **Alignment with Departmental Goals** | **Anticipated Outcomes** |
| **e.g., Outreach to Native and Indigenous Communities/Tribal Colleges and Universities** | **Improve Outreach with URM students within the state of Michigan** | **Increased Native/Indigenous students in applicant pool.** |
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| **Projected Expenses** | | |
| **Activity** | **Description** | **Total** |
| e.g., On-Campus Recruitment at CSU Long Beach | * Travel and Lodging: Flight 350 x 2 = 700 * Hotel 175/night x 2 nights x 2 = $700 | $1400 |
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|  | **Total Proposed Budget** | **$** |
|  | **Total Amount Requested from Rackham** | **$** |
|  | **Unit Contribution** | **$** |